

14th International Strategic Management Conference

PRAGUE (TCHEQUIE) 12-14 juillet 2018 avec le concours de l'Institut CEDIMES

This is a call to submit papers to the **14th International Strategic Management Conference**, to be held in the “Fairy Tale City” of Prague, the Czech Republic, between the dates of **July 12-14, 2018, Thursday through Saturday**.

This year's conference theme, “Strategic Management in the Digital Era: Opportunities and Threats for Public and Private Organizations,” is part of the conference's standing agenda of forging workable solutions from the convening of scientific study and practical experience. The principal impact of strategic management on the recent and future developments in the fields of economy and business will be highlighted. Our distinguished participants will have the opportunity to present their valuable scientific contributions and to establish an international network among those who volunteer to communicate and study together in the field of strategic management.

Selected papers will have a chance to be published in two journals that are indexed in the Emerging Sources of Citation Index of Thomson Reuters – the *International Journal of Organizational Leadership* and the *International Journal of Innovation and Technology Management* – and the *Journal of Global Strategic Management*, an internationally refereed journal published by the International Strategic Management and Managers Association and abstracted and indexed in several indexes and databases such as Cabell's, Asos, and the Global Impact Factor. Conference papers may also be considered for publication in the *Journal of Economics, Finance, and Accounting*, the *Journal of Management, Marketing, and Logistics*, the *Research Journal of Business and Management*, and the *Journal of Business, Economics, and Finance*.

This year conference proceedings will be published on-line by Future Academy, in their on-line publication *European Proceedings of Social and Behavioral Sciences*, which may be accessed through the link <http://www.futureacademy.org.uk/library>, and they will also be submitted for consideration to be included in Thomson Reuters' Conference Proceedings Citation Index. Those conference papers that will be considered for publication in one of the academic journals listed above will not be submitted to the *European Proceedings of Social and Behavioral Sciences*; therefore, authors who

indicate their willingness to have their papers to be thus considered automatically forfeit their right to publication in the *European Proceedings of Social and Behavioral Sciences*. The conference hotel is Top Hotel located in Prague. Please find below a list of key dates and conference participation fees. Manuscript guidelines are attached herewith. For more information regarding the 14th International Strategic Management Conference, please visit the conference Web site at <http://isma.info/ismc2018/>

Please send your submission to:

Dr. Mehtap ÖZŞAHİN

14th International Strategic Management Conference

E-mail: strategicman@gtu.edu.tr

We are looking forward to your valued contributions to the 14th International Strategic Management Conference and hope to see you in Prague between the dates of July 12-14, 2018.

Sincerely,

Lütfihak Alpkın (Ph.D.)

Chairman of the Conference

Key Dates of the Conference

April 30, 2018 Due Date for Submission of Full Papers

May 14, 2018 Notification of Acceptance/Revisions of Full Papers

May 28, 2018 Due Date for Submission of Revised (Final) Papers

June 4, 2018 Deadline for Early Registration

Registration Fee (EARLY REGISTRATION)*

Students: 200 €

Academics: 250 €

Participants without papers: 100 €